Ipsos MORI Issues Index February 2014

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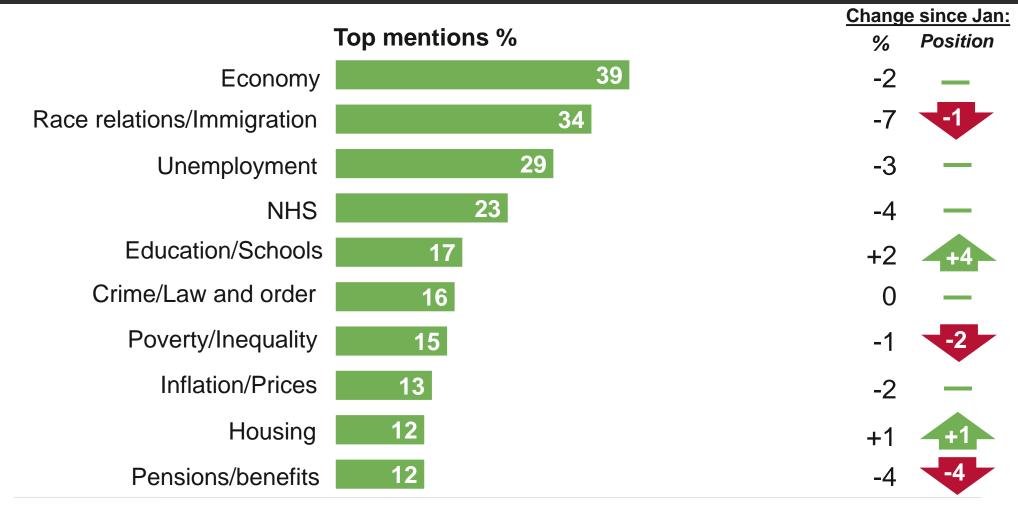
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Issues Facing Britain: February

What do you see as the most/other important issues facing Britain today?

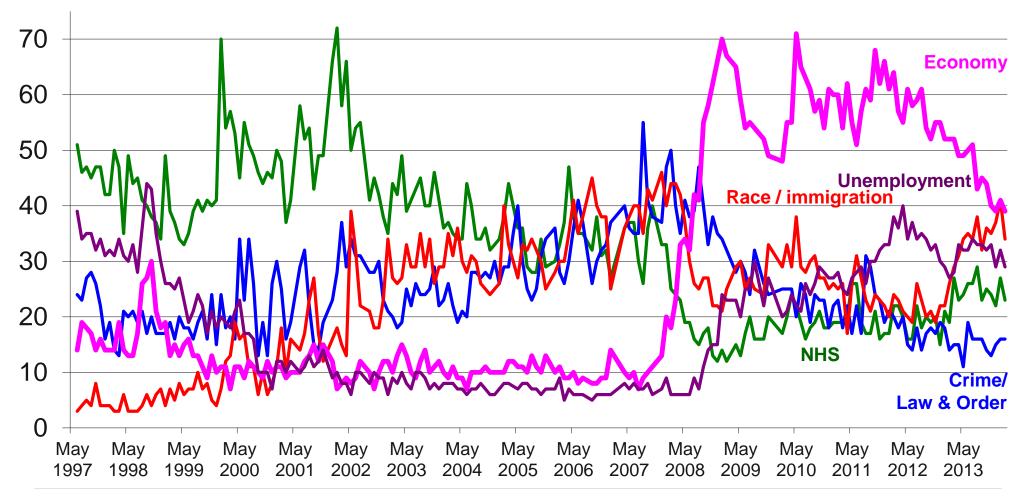


Base: 968 British adults 18+, 31st January - 10th February 2014



Issues Facing Britain: Long Term Trends

What do you see as the most/other important issues facing Britain today?

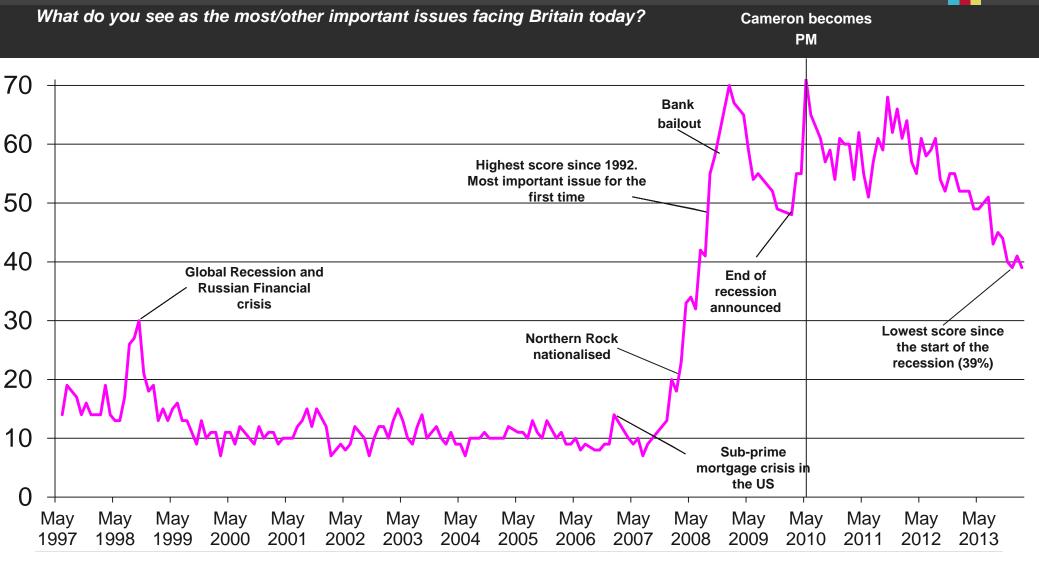


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

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Issues Facing Britain: Economy / Economic situation



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

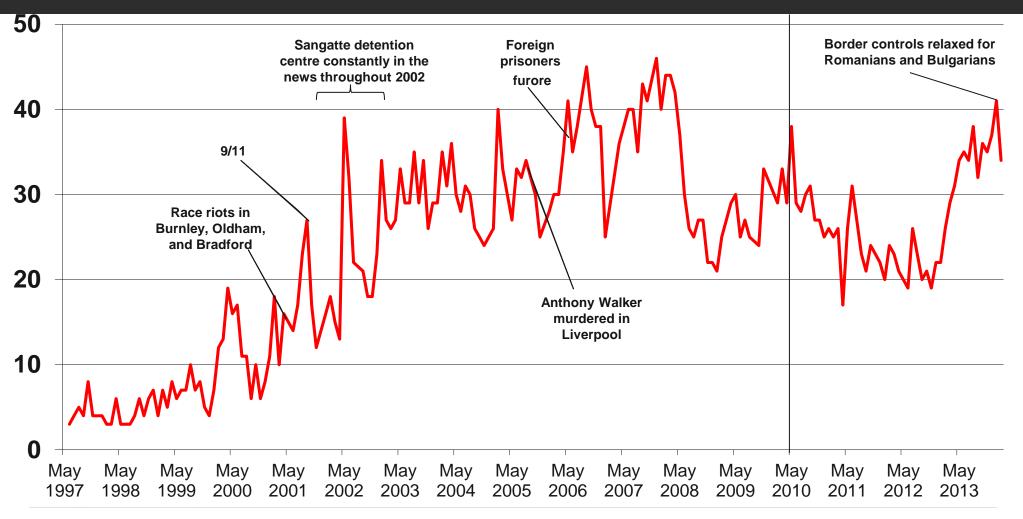


Issues Facing Britain: Race Relations / Immigration / Immigrants

What do you see as the most/other important issues facing Britain today?

Cameron becomes

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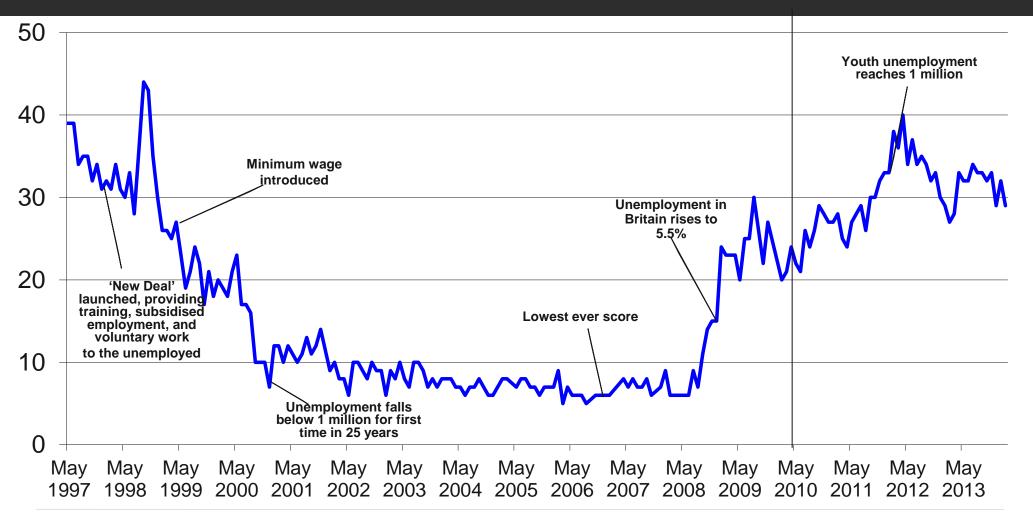


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Issues Facing Britain: Unemployment / Factory closure / Lack of industry

What do you see as the most/other important issues facing Britain today?

Cameron becomes



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

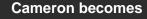
Issues Facing Britain: Crime / Law & Order / Violence / Vandalism / ASB

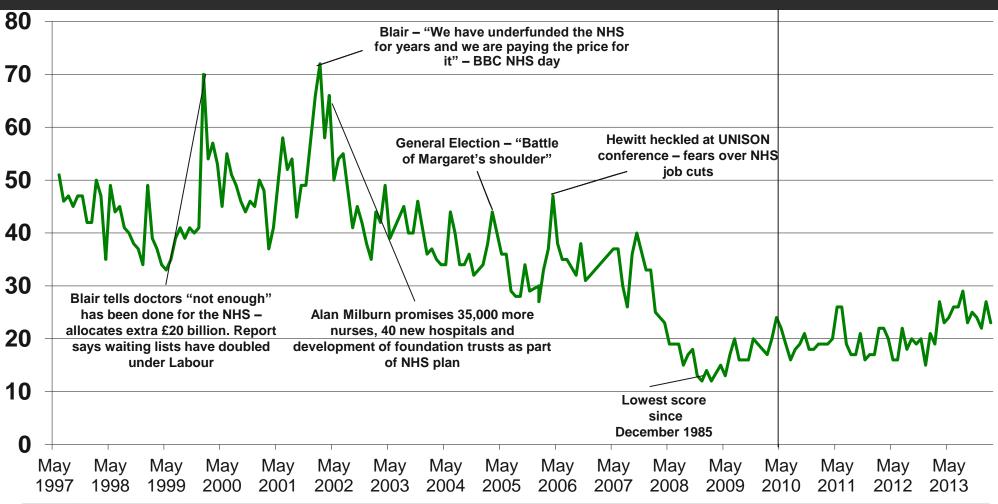
What do you see as the most/other important issues facing Britain today? **Cameron becomes** PΜ 60 **Rhys Jones and Garry Newlove** Foreign prisoners scandal murdered Charles Clarke is sacked 50 Blair activates civil contingencies Tory election pledge of machinery to deal with spiralling street 40,000 more police crime 40 Riots May day riots 30 Prison overcrowding reaches record levels 20 9/11 Fue 10 Protests 0 May 2002 2005 2007 1997 1998 1999 2000 2001 2003 2004 2006 2008 2009 2010 2011 2012 2013

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Issues Facing Britain: NHS / Hospitals / Healthcare

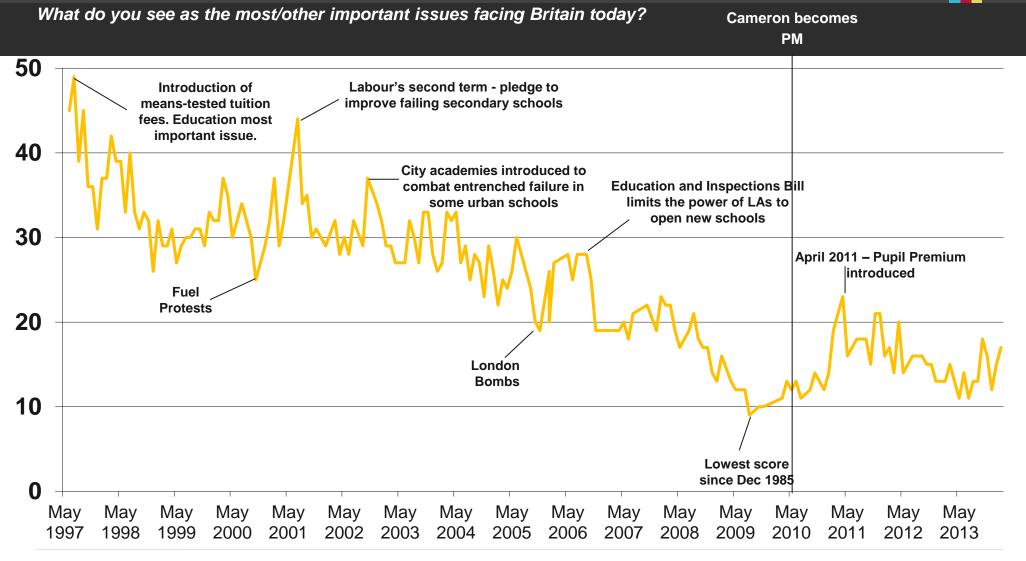
What do you see as the most/other important issues facing Britain today?





Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Issues Facing Britain: Education / Schools



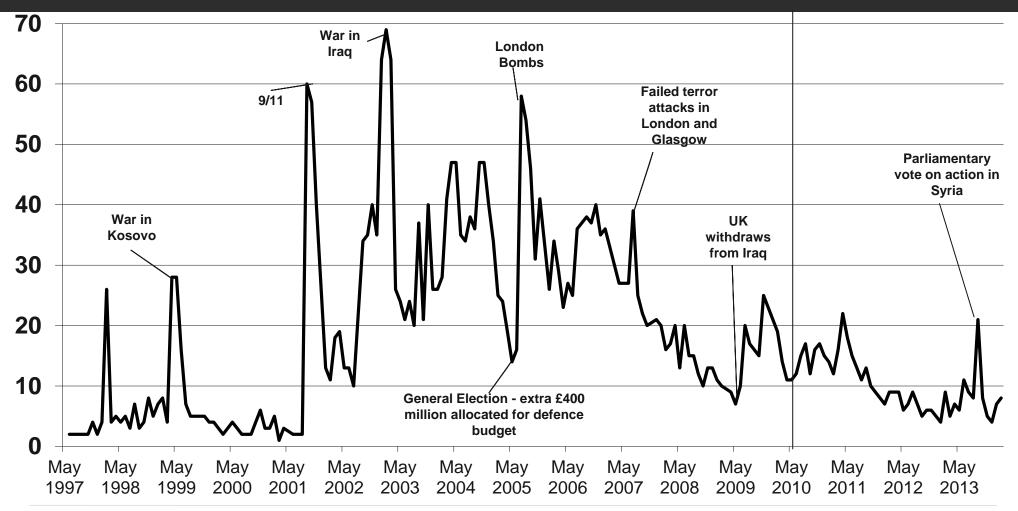
Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Issues Facing Britain: Defence / Foreign Affairs / International terrorism

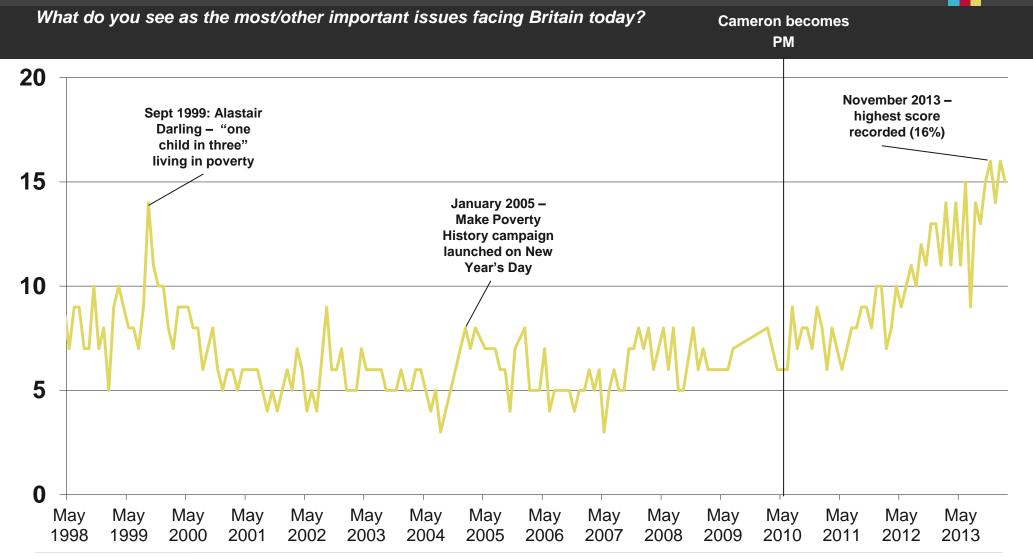
What do you see as the most/other important issues facing Britain today?

Cameron becomes



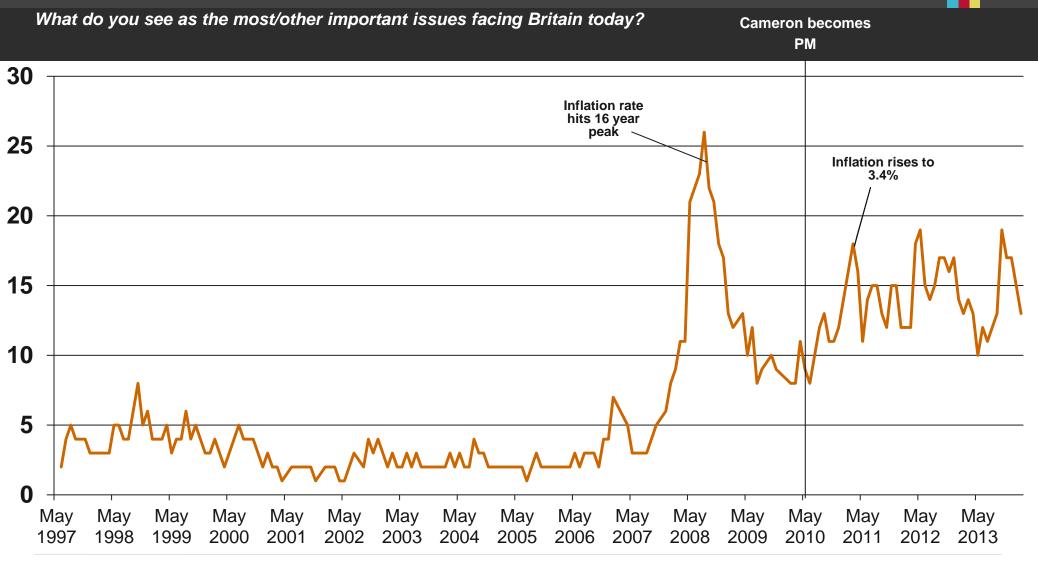
Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Issues Facing Britain: Poverty/inequality



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

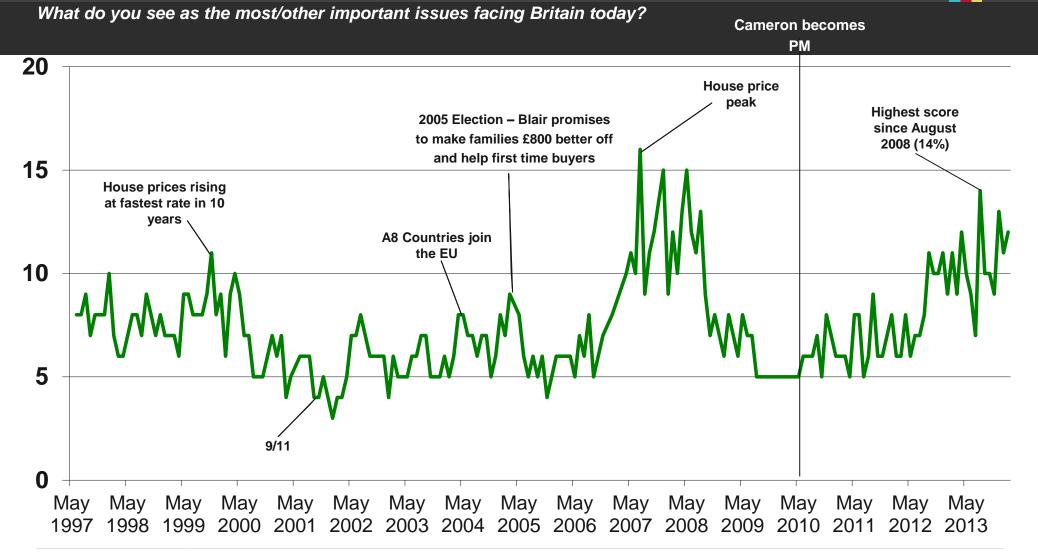
Issues Facing Britain: Inflation/Prices



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Issues Facing Britain: Housing



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

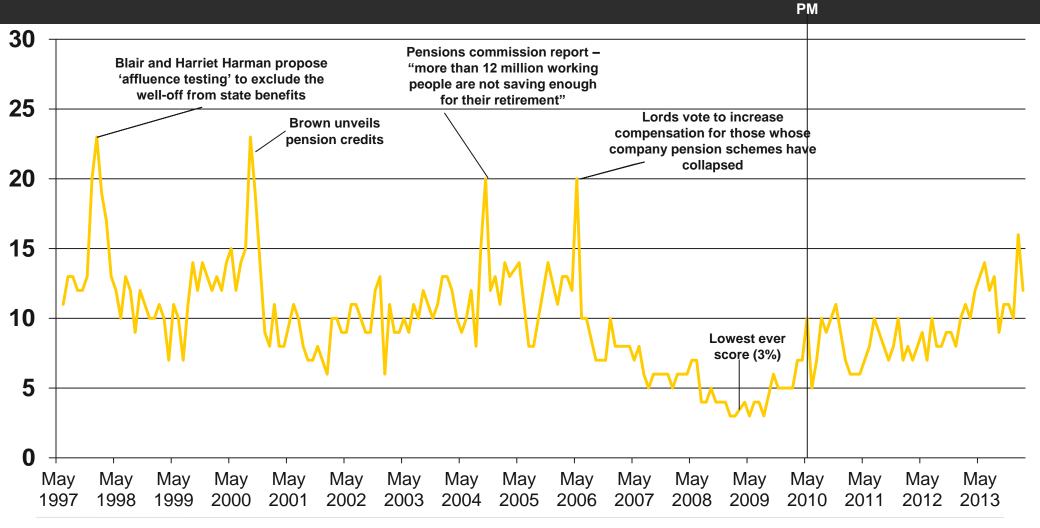
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Issues Facing Britain: Pensions/Benefits/Social security

What do you see as the most/other important issues facing Britain today?

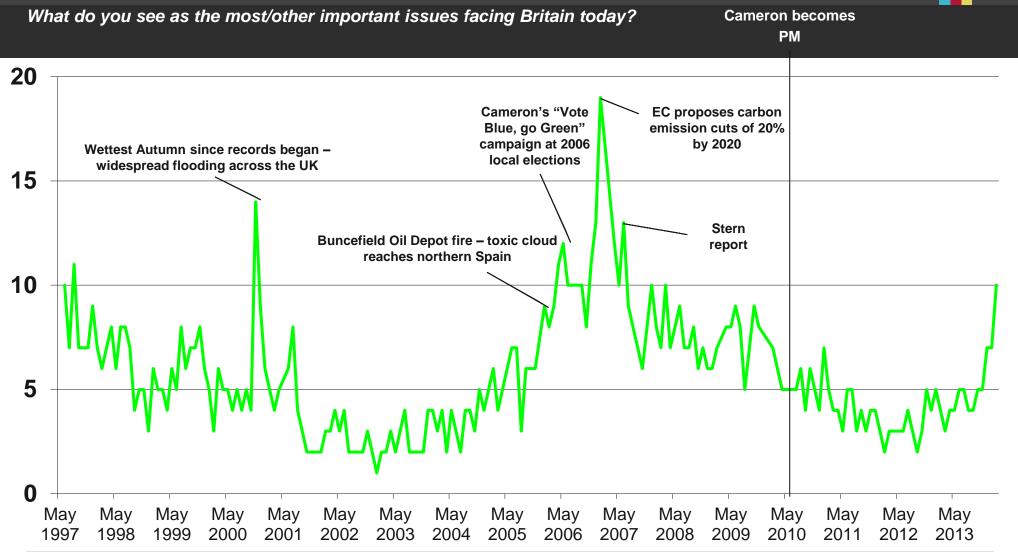




Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Issues Facing Britain: Pollution / Environment



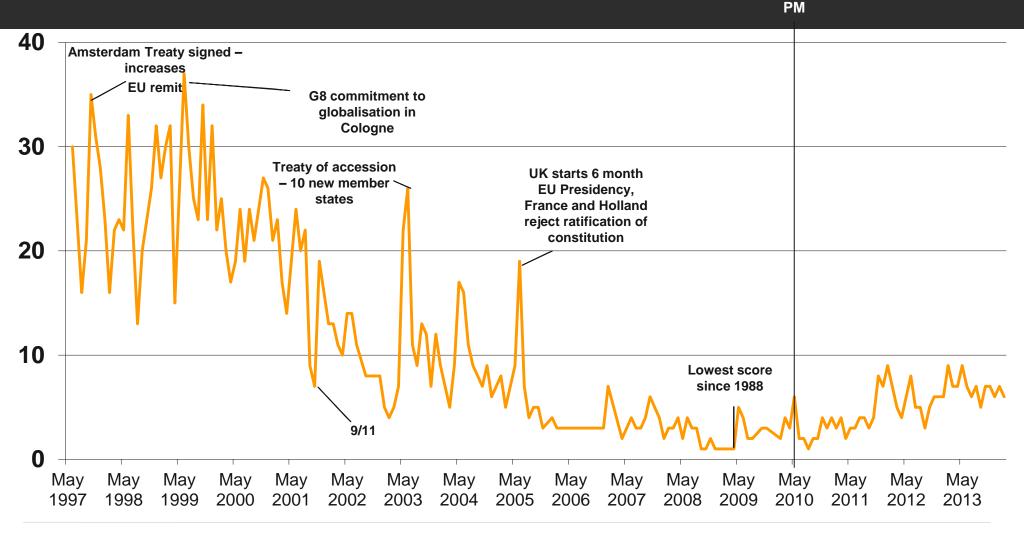
Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Issues Facing Britain: Common Market / Europe / Euro / EU

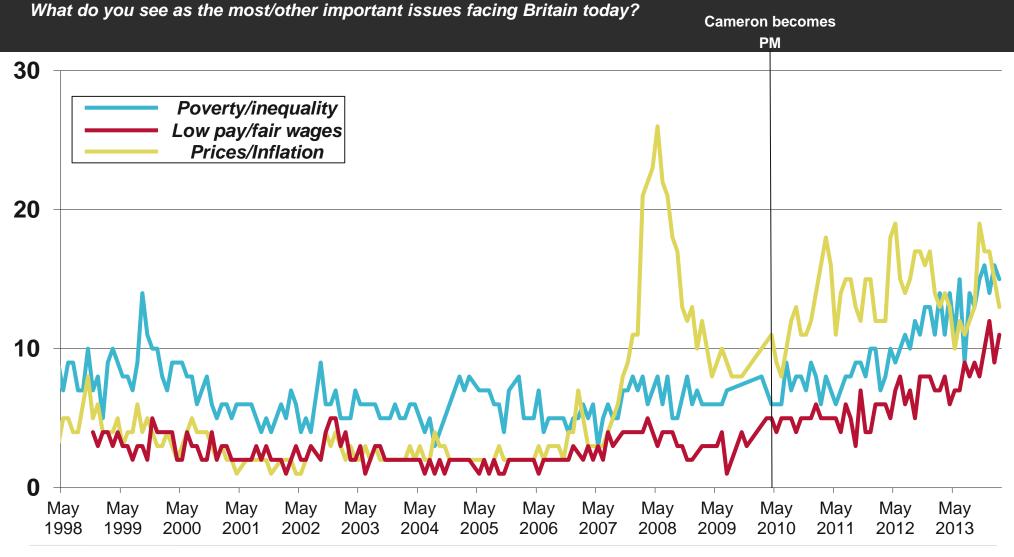
What do you see as the most/other important issues facing Britain today?

Cameron becomes



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Rising concern about inequality and our personal financial situation

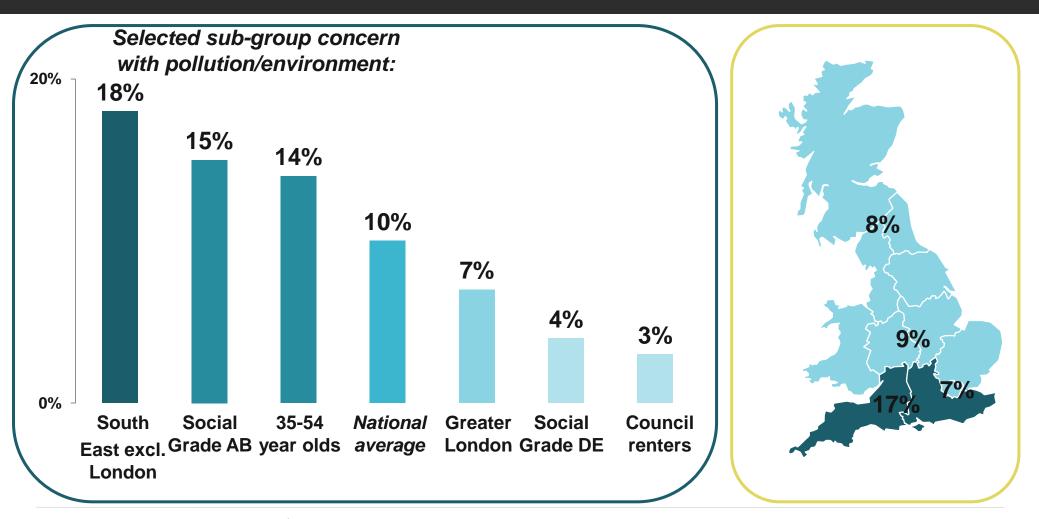


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Difference in concern about environment/pollution

What do you see as the most/other important issues facing Britain today? – Pollution/environment



Base: 952 British adults 18+, 31st Jan – 10th Feb 2014

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